

*CITY IN*

# *BLOOM*



*Barcelona City Guide Summer 2024*  
*by sivasdescalzo.com and powered by adidas Originals*

**S | V | D**

Like every summer, Barcelona becomes the European epicenter of culture, music and partying.

To celebrate the city, we've teamed up with adidas to release the first edition of our *City In Bloom* guide, with recommendations from the people who are an integral part of Barcelona's cultural fabric.

This guide is not only for people visiting Barcelona this summer, but it's also for locals who want to rediscover the city through its countless iconic spots.

At SVD, we are dedicated to supporting and giving a voice to local talent, and we love sharing how proud we are of Barcelona through what we know best: style. That's why we feature a special silhouette in these pages, the adidas SL 72, the sneaker that is becoming the staple of summer festivals.

A special thanks goes to Mariona Botella, Clara Griffiths, Simona, Alex Agulló, Albert Riera Galceran, Ana Sting, and Gerard Estadella for being part of this project and sharing their favorite spots with us.

Last but not least, we'd like to invite you all to visit our flagship store and to follow our Instagram account.  
[@sivasdescalzo](#)

Rubén García  
CEO

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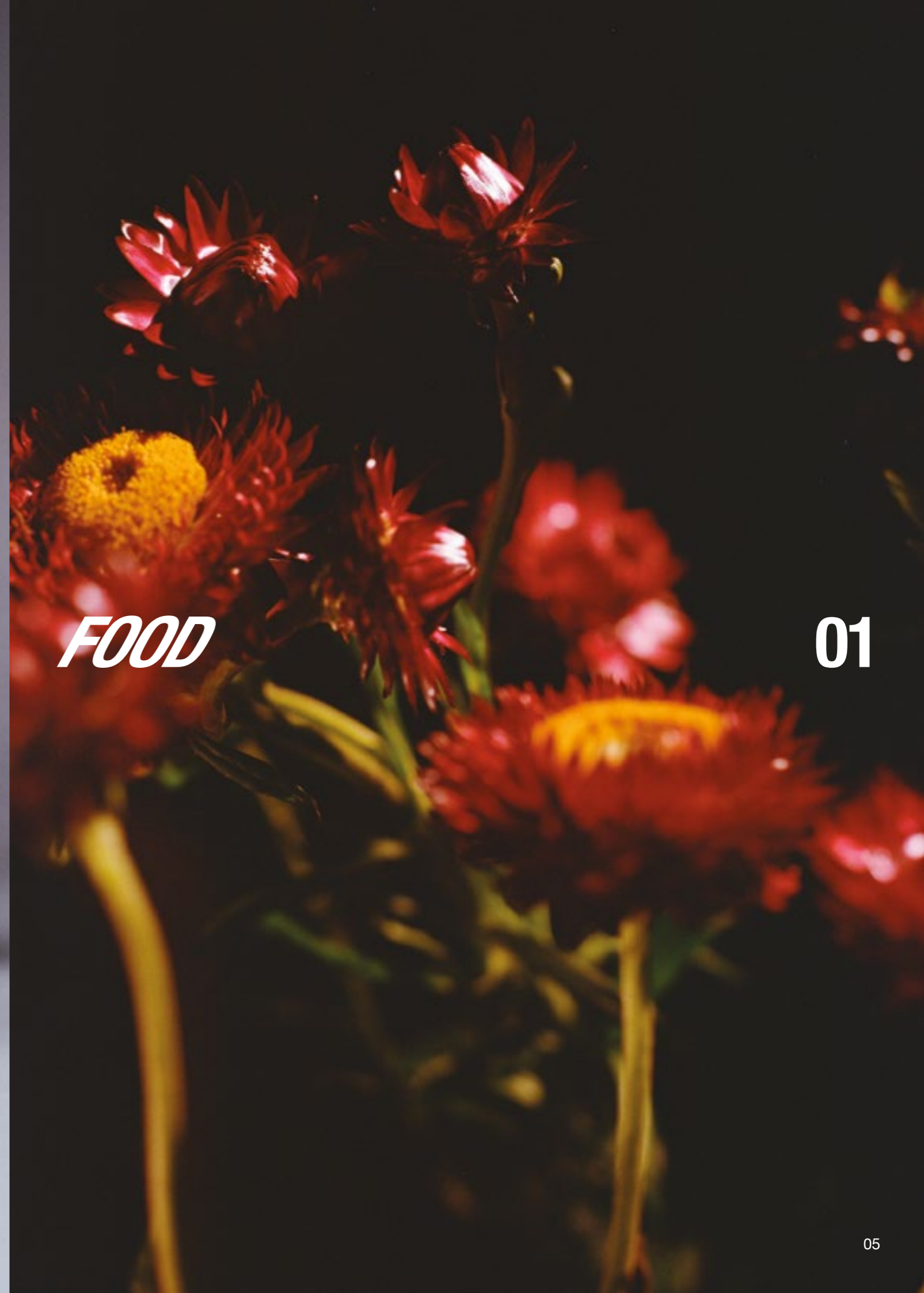
**07**

***ANA STING:***



Clara wears the adidas SL 72 OG  
in Linen, Collegiate Green and Brown.

# CLARA GRIFFITHS



*FOOD*

01

# THE GASTRONOMIC GURU WHO HAS CONQUERED THE CITY'S TASTE BUDS WITH HER PASSION FOR GOOD FOOD.

Clara Griffiths, Barcelona's gastronomic guru, has conquered the city's taste buds with her passion for good food. Her culinary journey began while living in London, in 2018, when she set out to discover the city's hidden gems. What started as a hobby soon became her profession, and her Instagram account *@theoriginfood* has become the ultimate destination for food lovers who want to discover the best places to eat, celebrate and spend a good time in Barcelona.



*@griffiths*

## **ULTRAMARINOS MARÍN**

The product is the undisputed star of the experience at Ultramarinos Marín, with its unparalleled quality and sublime simplicity. The dishes go back to the essence of artisanal production, with the genuine taste of the traditional grill. A real treat and an outstanding experience.

→ [Carrer de Balmes, 187](#)  
[@ultramarinosmarin](#)

## **LA BALABUSTA**

The best Middle Eastern food in Barcelona. A restaurant with a creative cuisine, diverse and tasty dishes and a great selection of natural wines.

→ [Carrer del Rosselló, 180](#)  
[@labalabusta](#)

## **EL FORAT UN BAR POR PUHREZ**

Located in the Barceloneta neighborhood, El Forat is a restaurant with a counter that only serves eight diners at a time, and where the menu changes weekly, in pure omakase style. Just a heads-up: reservations can only be made through Instagram.

→ [Carrer de Salamanca, 23](#)  
[@puhrez.hace.elforat](#)

## **BISAVIS**

At Bisavis you can experience the true culinary concept of omakase by putting yourself in the hands—and talent—of the restaurant's chef. In his own words: "It's as if you dined at my house and I surprised you with dishes and wines to discover new flavors".

→ [Carrer de Tavern, 11 bis](#)  
[@bisavistavern](#)

## **BAR LA PLATA**

A good old Spanish-style bar with a few simple dishes. Not to be missed are the fried fish, the Catalan butifarra sausage tapa and the house wine, of which you can order from half a liter to a whole bottle. The perfect definition that sometimes less is more.

→ [Carrer de la Mercè, 28](#)  
[@barlaplata](#)





Alex wears the adidas SL 72 RS  
in Core Black, Cloud White and Blue.

**ALEX  
AGULLÓ**



***DRINKS***

**02**





**CARIBBEAN CLUB**

A classic among classics. Open since the 1970s, Caribbean Club offers a variety of rum-based cocktails and mixed drinks that will transport you to the shores of the Caribbean.

→ [Carrer de les Sitges, 5](#)  
[@caribbeanbarcelona](#)

**MONK BAR**

The speakeasy you were looking for is Monk Bar. Hidden behind a convenience store, this cocktail bar will satisfy the most refined palates in the purest “Don't stop the music” style.

→ [Carrer dels Abaixadors, 10](#)  
[@monkbcn](#)

**KAKTOS BOTANICAL SOCIETY**

A whole world of possibilities opens up when it comes to the Kaktos Botanical Society. Relax while enjoying a good cocktail, or learn how to prepare them yourself in one of the club's numerous workshops.

→ [Carrer del Comte Borrell, 147](#)  
[@kaktos\\_botanical\\_society](#)

**BELVEDERE**

One of the most popular cocktail bars in Barcelona is the classic Belvedere, at the top of its game since 1995. Indulge in its extensive cocktail menu and enjoy the best atmosphere in town.

→ [Passatge de Mercader, 3](#)

**CANVIS NOUS**

The perfect bar to try natural wines in the heart of Barcelona. The menu offers white, red, rosé and the increasingly popular “orange” wines; all of which are perfect to accompany a tasty snack.

→ [Carrer dels Canvis Nous, 8](#)  
[@canvis.nous](#)



[@aagullo](#)

# ALEX AGULLÓ, THE SOUL OF BARCELONA'S SOCIAL LIFE.

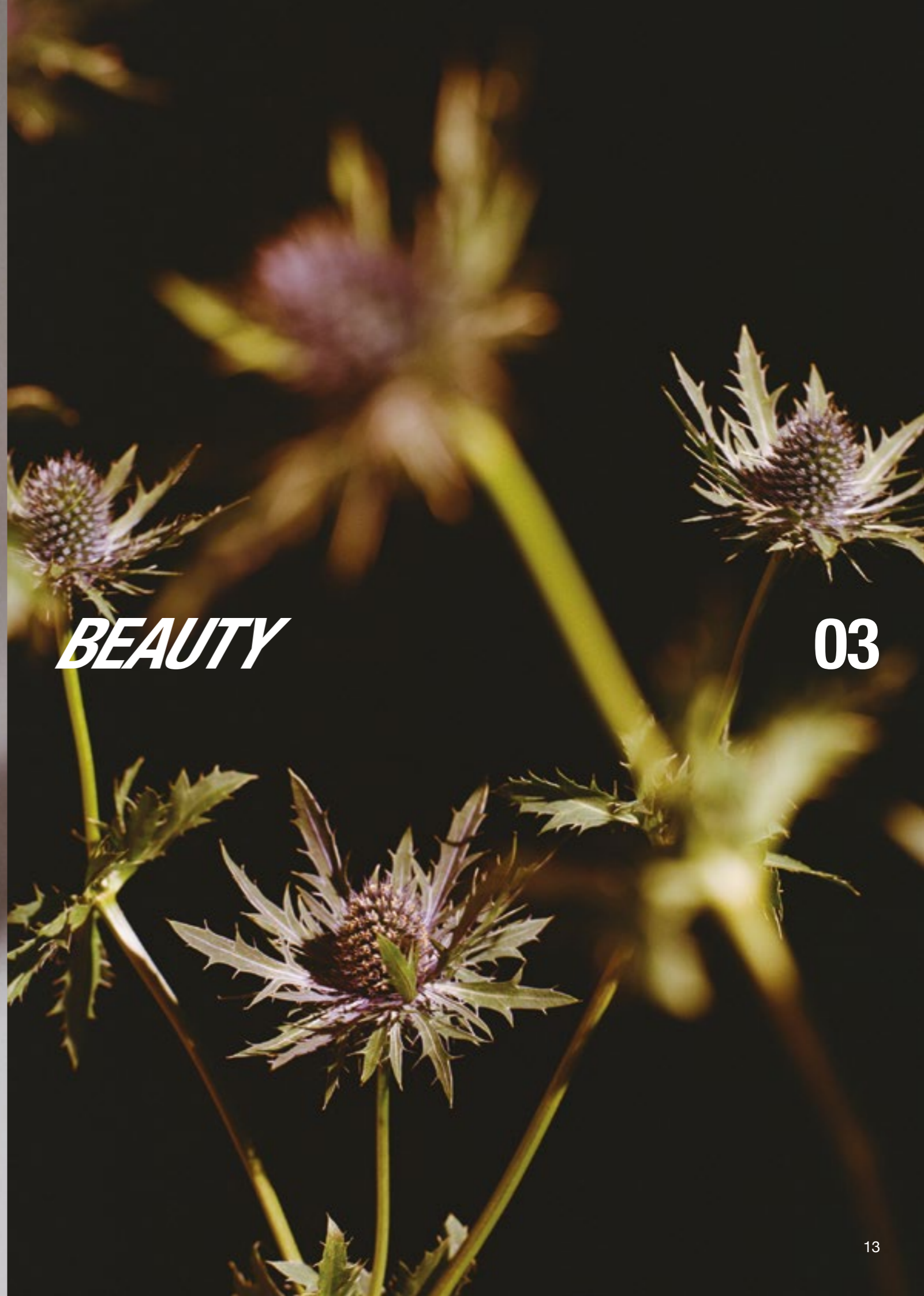
Taking advantage of his greatest virtue—interpersonal relations—he founded the relations agency Las Marquesas, turning his passion into a profession. Thus, Alex is the perfect combination of charisma and professionalism, facing every challenge with elegance.





Mariona wears the adidas SL 72 OG  
in Night Indigo, Semi Green Spark and Collegiate Green.

# MARIONA BOTELLA



*BEAUTY*

03



# MARIONA BOTELLA, ONE OF THE MAKEUP ARTISTS WITH THE MOST VISUAL IDENTITY IN THE CITY.

Mariona, one of the makeup artists with the most visual identity in the city, has conquered the beauty field with her distinctive use of drag influences and Y2K aesthetics. Her creative approach to her career, as well as her distinct identity, has led her to work with the celebrities who are currently defining the Spanish music scene.



[@marionabotella](#)

## ***GÒTIC MAKE-UP***

An emblematic store in the Gòtic neighborhood, and a favorite of the stars. Beloved Spanish movie star and singer Sara Montiel used to buy her iconic makeup here. If you are a fan of eye shadow, this is your place.

→ [Carrer de la Comtessa de Sobradiel, 6](#)  
[@gotic.makeup](#)

## ***SEOUL BARCELONA KOREAN COSMETICS***

Here you will find a wide selection of Korean cosmetics to add to your facial care routine. Undoubtedly, a hot spot in the center of Barcelona with the best products from Korea.

→ [Carrer de Balmes, 360](#)  
[@seoulbarcelonacosmetics](#)

## ***MESURA MESURA***

A specialized hair salon located in the heart of the Born neighborhood. Highly recommended if you want to change your look. The staff is great at listening and guiding you to get the best results, so the only advice is: do let them advise you!

→ [Carrer del Rec Comtal, 2](#)  
[@mesuramesura](#)

## ***PERLAS GEMS***

Charlotte, the artist behind @perlas.gems, takes her creativity to the next level from her dental jewelry studio on Aribau street. Perlas Gems is the place to go to add a unique, personal touch to your look and make your teeth shine with a new Y2K-esque aesthetic.

→ [Carrer d'Aribau, 114](#)  
[@perlas.gems](#)

## ***INOUT***

This aesthetic medicine and beauty treatments center is the perfect place to pamper yourself in the heart of Barcelona. Choose from a deep facial cleansing, to Botox injections—all performed by the best team of professionals.

→ [Avenida Diagonal, 392](#)  
[@inout.barcelona](#)





Gerard wears the adidas SL 72 RS  
in Utility Yellow, Bright Royal and Core White.




**GERARD  
ESTADELLA**



***LIFESTYLE***

**04**





ACRONYM  
ALCHEMIST  
ANDERSSON BELL  
A.P.C.  
BORIS BIDJAN SABERI  
C2H4  
COMME DES GARÇONS  
COMMON PROJECTS  
DISTRICT VISION  
ERL  
FRIED RICE  
HED MAYNER  
HUMAN MADE  
JUNYA WATANABE MAN  
KAPITAL  
MARNI  
MARTINE ROSE  
NEEDLES  
RANDOM IDENTITIES  
READYMADE  
RICK OWENS  
SAINT MEXXXXX  
SOFTHYPHEN  
STONE ISLAND  
SUICOKE  
UNDERCOVER  
VEILANCE  
WILLY CHAVARRIA  
WTAPS

***THE ONLY PLACE TO SHOP***

→ Carrer de Bailèn, 18, L'Eixample, 08010 Barcelona

SIVID



### **SOHO HOUSE**

Since it opened its doors in Barcelona, Soho House has become much more than a social club for creative people. It's an important catalyst for everything that happens in the city.

→ [Plaça del Duc de Medinaceli, 4](#)  
@sohohouse

### **THE SOCIAL HUB**

The Social Hub is the perfect place to stay for digital nomads, students or travelers, whether alone or accompanied. Plus, its location makes it perfect for getting around town.

→ [Carrer de Cristóbal de Moura, 49](#)  
@thesocialhub.barcelona

### **THE HOXTON HOTEL**

The Hoxton Hotel has quickly become a city classic. The parties and events programmed there have positioned the hotel as one of the hot spots in Barcelona. Not to be missed is its Four Corners pizza!

→ [Avenida Diagonal, 205](#)  
@thehoxtonhotel

### **EDITION**

In addition to being an impeccable hotel, with a terrace overlooking the famous roof of the Santa Caterina market (in the Born neighborhood), the EDITION has a hidden Cabaret Club in the basement—the perfect place to start your night in Barcelona.

→ [Avenida de Francesc Cambó, 14](#)  
@editionbarcelona

### **CASA BONAY**

Since opening its doors in 2016, Casa Bonay has been able to establish a strong connection with the city's locals. Hands down, it's one of the best accommodations in the center of Barcelona.

→ [Gran Via de les Corts Catalanes, 700](#)  
@casabonay



@icanteachyou

# FROM THE CLUB TO THE STUDIO, A PIONEER IN THE ART OF PHOTOGRAPHY.

Gerard Estadella is a photographer and DJ living between Madrid and Barcelona. A pioneer in the art of party photography, Gerard took his art from the club to the studio, always maintaining his connection with the fashion industry. Regularly, he also works as a backstage and catwalk photographer for Fashion Weeks.





Simona wears the adidas SL 72 RS  
in Better Scarlet, Cream White and Halo Blue.

**SIMONA**



***MUSIC***



**05**



# A MULTIDISCIPLINARY ARTIST, COMPOSER AND PRODUCER CONQUERING THE EMERGING SCENE IN BARCELONA.

Simona is part of the new, national music scene. Barcelonian by adoption, she conquered the emerging scene with singles like *BALI* (2019) and *PERREO Y LLORO* (2020), tracks that hint at her striking musical talent through an intelligent and committed mix with feminism, gender equality and queer visibility. Her success has led her to perform in festivals such as *Sónar Barcelona*, *Lollapalooza* in Argentina and *Bahidorrá* in Mexico.



@ [simonasimona](#)



## *MANGA ROSA*

Manga Rosa is a Brazilian restaurant located in the neighborhood of Sant Antoni. In addition to traditional Brazilian food and tasty caipirinhas, you can enjoy local DJ sessions on Thursdays, Fridays, and Saturdays. The event is curated by AMOR7, and both the sessions and the DJs vary widely.

→ [Carrer de Floridablanca, 150](#)  
[@mangarosabcn](#)

## *CURTIS AUDIOPHILE CAFE*

Located in the Eixample neighborhood, Curtis is the perfect place to enjoy a cocktail and some records. Every week, music sessions by national and international DJs are held in the space, which also features a reading room with books and music magazines, and an audio library where you can listen to and buy records.

→ [Carrer de Mallorca, 196](#)  
[@curtisaudiocafe](#)

## *MAD RADIO*

Mad Radio is a lively bar where you can cozy up and listen to curated local and international DJ sets that combine vintage with urban and eclectic vibes, for dynamic music sessions that never get boring.

→ [Carrer de la Mercè, 21](#)  
[@madradiobarcelona](#)

## *DISCOS PARADISO*

Discos Paradiso is an emblematic record store in the Raval neighborhood, open since 2010. Here you will find both the latest electronic music releases and unique second-hand vinyls. A highly recommended place for music lovers looking for special pieces for their collection.

→ [Carrer de Ferlandina, 39](#)  
[@discosparadiso](#)

## *CANDY DARLING*

On Monday afternoons, Me siento extraña hosts a series of community-building events at Candy Darling. Each week, the space is transformed into an exhibition of art, music, poetry and creative projects that give voice to the entire LGBTQIA+ collective.

→ [Gran Via de les Corts Catalanes, 586](#)  
[@mesientoextranya](#)



Albert wears the adidas SL 72 RS  
in Blue, Core White and Better Scarlet.

# ALBERT RIERA GALCERAN

*ART*

06



## **CORDOVA**

One of the city's best emerging galleries. Its international program features artworks by unusual people, which makes the space particularly intriguing.

→ [Carrer de la Riereta, 29](#)  
[@c\\_o\\_r\\_d\\_o\\_v\\_a\\_](#)

## **PROJECTE SD**

It's one of the most recognized galleries in the city, known for its minimalist, sophisticated space, its few but select pieces and its strong conceptual focus.

→ [Passatge de Mercader, 8](#)  
[@projectesd](#)

## **BOMBON PROJECTS**

One of the city's galleries with the freshest local exhibitions and international projection. Joana and Bernat, the owners, are always happy to receive the public and talk about the program and the artists.

→ [Carrer de Trafalgar, 53, local B](#)  
[@bombonprojects](#)

## **TERRANOVA**

If you are looking for books on art, photography, architecture or design, Terranova is one of the most interesting and specialized bookstores in the city. It features temporary exhibitions by local artists in its windows, and a small, dedicated space inside with a wide variety of artworks.

→ [Carrer del Comte Borrell, 99](#)  
[@terranova](#)

## **RESTORY**

This bookstore specializes in rare and second-hand books that you won't find anywhere else in Barcelona. It also has a section dedicated to art, fashion, and design. If you love special editions and unique publications, this is your place.

→ [Carrer del Comte Borrell, 133](#)  
[@restory.books](#)



[@albertrieragalceran](#)

# ALBERT BLURS THE BOUNDARIES BETWEEN ART, ARCHITECTURE AND DESIGN.

Albert Riera Galceran is emerging as a fresh and vibrant figure in the national and international art scene. His diverse and multidisciplinary work ranges from painting and sculpture to collage and installations. With a bold and avant-garde approach, he blurs the boundaries between art, architecture and design, giving life to creations that fuse formal elements with minimalist and post-minimalist concepts, offering a unique and compelling perspective.





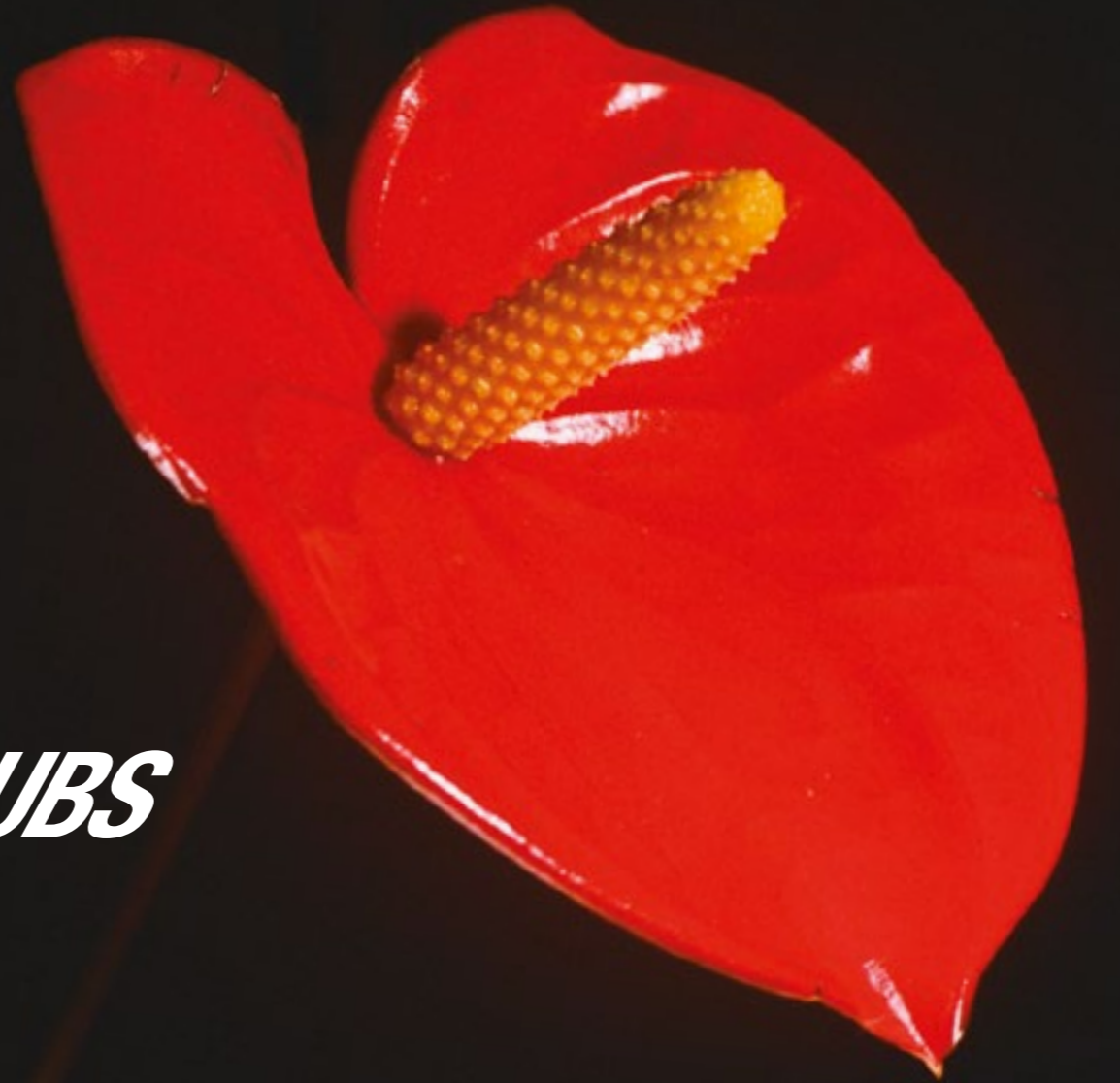
Ana wears the adidas SL 72 OG  
in Better Scarlet, Cream White and Halo Blue.

**ANA  
STING**



***CLUBS***

**07**





# ANA EXPLORES THEMES SUCH AS SPIRITUALITY, IDENTITY, FEMININITY, AND SUSTAINABILITY.

Ana Sting is one of the founders of the legendary *XTRA* party, which celebrates its third anniversary this summer at the iconic Pacha Ibiza. She also fuses art and fashion in Casa Amunet, the vintage clothing brand of which she is the founder and creative director, adding an extra layer of magic to her extraordinary creative world.



[@ana\\_sting](#)



## ***BAR MANIFEST***

The perfect hot spot to drink some natural wines and chat with friends before heading out to party in the city.

→ [Carrer del Marquès de Barberà, 11](#)  
[@bar.manifest](#)

## ***UPLOAD***

Reminiscent of David Lynch's films, Upload is an unequivocally cozy venue that hosts most of the city's best parties, such as the Voodoo Club. It's considered by many to be the epicenter of Barcelona's most underground music.

→ [Avenida de Francesc Ferrer i Guàrdia, 13](#)  
[@upload\\_barcelona](#)

## ***WEEKEND KARAOKE***

The perfect plan to spend time with your friends and release tension. Weekend Karaoke is the place where you'll want to sing your lungs out.

→ [Carrer de la Diputació, 365](#)  
[@weekendbcn](#)

## ***JOKKOO COLLECTIVE***

An artistic and musical collective from Barcelona, created in 2017 out of the need to explore and spread the most contemporary electronic sounds and the avant-garde scene of the African continent and its diaspora.

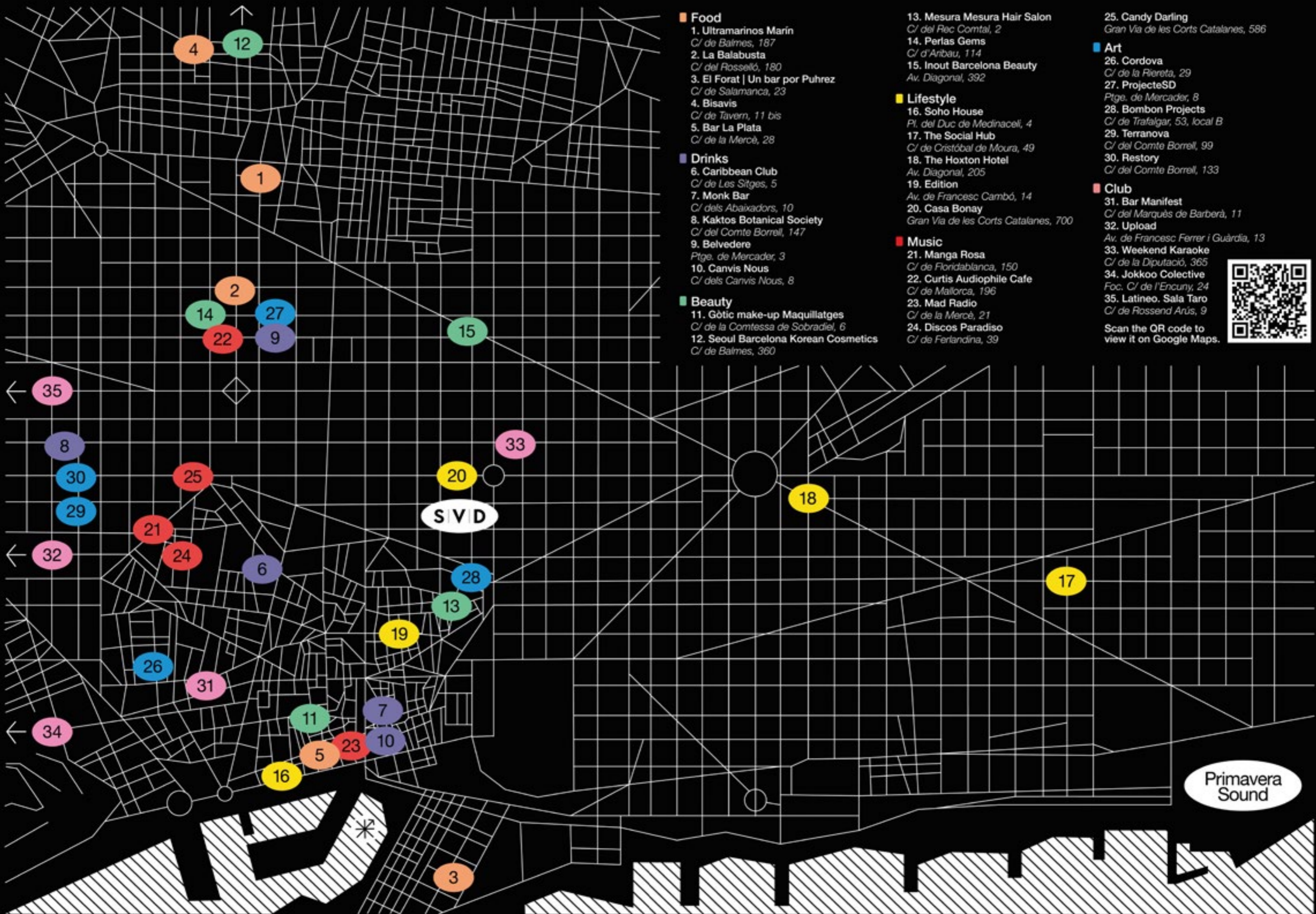
→ [Foc. Carrer de l'Encuny, 24](#)  
[@jokkoo.collective](#)

## ***LATINEO***

Latineo is part of a collective created by queer migrants from Chile in Barcelona. It aims to be a safe space for women and dissidents, focusing on Latin club music and related genres from the continent.

→ [Sala Taro. Carrer de Rossend Arús, 9](#)  
[@latineo\\_\\_](#)





**Food**

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*C/ de Balmes, 187*
- 2. La Balabusta  
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- 3. El Forat | Un bar por Puhrez  
*C/ de Salamanca, 23*
- 4. Bisavis  
*C/ de Tavern, 11 bis*
- 5. Bar La Plata  
*C/ de la Mercè, 28*

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- 20. Casa Bonay  
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- 21. Manga Rosa  
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- 22. Curtis Audiophile Cafe  
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- 23. Mad Radio  
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- 24. Discos Paradiso  
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**25. Candy Darling**

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- 33. Weekend Karaoke  
*C/ de la Diputació, 365*
- 34. Jokkoo Colective  
*Foc. C/ de l'Encuny, 24*
- 35. Latineo. Sala Taro  
*C/ de Rossend Anís, 9*

Scan the QR code to view it on Google Maps.



Primavera Sound



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*CITY IN*  
**BLOOM**

ALL MODELS ARE WEARING  
ADIDAS SL 72

SHOT AT:  
WANNABE STUDIOS,  
BARCELONA.

SPECIAL THANKS TO:  
NEWS & COFFEE  
SAUVAGE STUDIO  
ADIDAS  
SVD TEAM

VISIT OUR STORE:  
CARRER DE BAILÉN, 18  
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**BARCELONA CITY GUIDE  
BY SVD AND ADIDAS  
ORIGINALS. DISCOVER THE  
CITY THROUGH THE EYES  
OF THE REAL INSIDERS.**